
A green decorative shape, resembling a speech bubble or a stylized arrow, pointing downwards from the top edge of the slide.

Motivating and Rewarding Your Staff

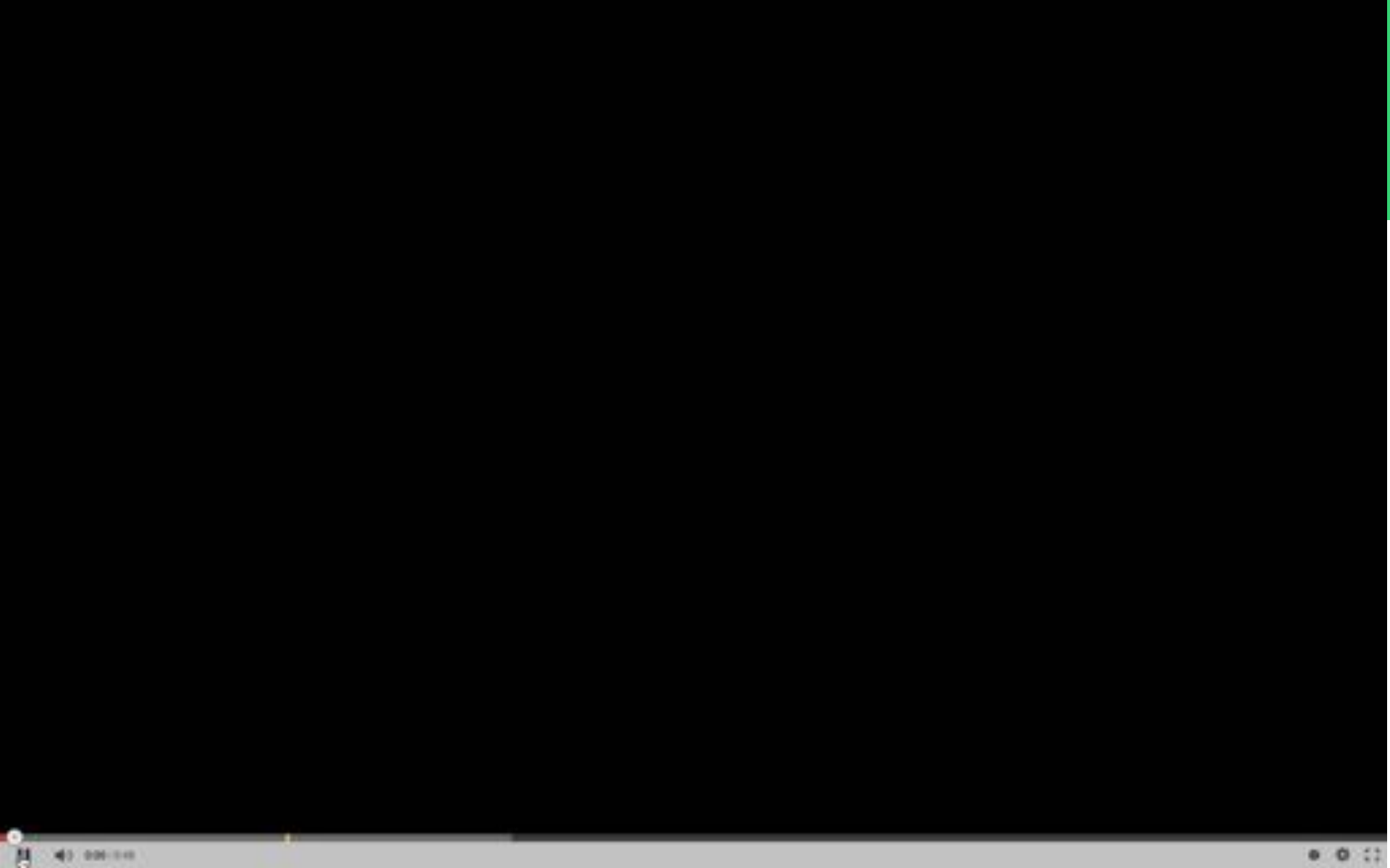
Allie Staub & Laura Zhu
A to Z Advising

Dealing with it All

- Avoid burnout!
- It's important to **STOP** and take time to **celebrate** and **motivate** your staff

A green speech bubble graphic pointing downwards towards the text.

Here are some ways to
celebrate and **motivate** your
staff throughout the year



- <https://www.youtube.com/watch?v=qR3rK0kZFkg>

Celebrate: Get Married!



Motivate: Apparel



Lily Yang



Ashley Sterling

Favorite 2015 Yearbook Shirt



40% I CAN FREEZE TIME
30% BELIEVE IN YOUR #SELFIE
20% A yond life
10% Hard Camp

10 years ago



Mudak Alkhinajood



Sukhdeep Sandhu

Katelyn Vu





Westfield Middle School

PRESS PASS 2014 PASS 2015

Digital Design Staff Member



MICHAELA

This student has access to all school areas and free attendance to school-related events for journalism purposes only.

OFFICIAL



CAMERA MODES

You should try to shoot in AV MODE - aperture priority mode - most of the time and adjust the shutter, iso and exposure accordingly

aperture



blurry background BRIGHTER ← → everything in focus DARKER

shutter speed

longer exposure shutter exposure

1/8 1/16 1/32 1/64 1/128 1/256 1/512 1/1024 1/2048 1/4096 1/8192 1/16384 1/32768 1/65536 1/131072 1/262144 1/524288 1/1048576 1/2097152 1/4194304 1/8388608 1/16777216 1/33554432 1/67108864 1/134217728 1/268435456 1/536870912 1/1073741824 1/2147483648 1/4294967296 1/8589934592 1/17179869184 1/34359738368 1/68719476736 1/137438953472 1/274877906944 1/549755813888 1/1099511627776 1/2199023255552 1/4398046511104 1/8796093022208 1/17592186044416 1/35184372088832 1/70368744177664 1/140737488355328 1/281474976710656 1/562949953421312 1/1125899906842624 1/2251799813685248 1/4503599627370496 1/9007199254740992 1/18014398509481984 1/36028797018963968 1/72057594037927936 1/144115188075855872 1/288230376151711744 1/576460752303423488 1/1152921504606846976 1/2305843009213693952 1/4611686018427387904 1/9223372036854775808 1/18446744073709551616 1/36893488147419103232 1/73786976294838206464 1/147573952589676412928 1/295147905179352825856 1/590295810358705651712 1/1180591620717411303424 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Celebrate: Staff Spirit Week

- Dress like a Font Day (watch college humor's font conference video first)
- Dress like a Yerd Day
- Theme days
- Snuggie Day



Celebrate: Holidays



Holiday fun!

Celebrate: Holidays



Motivate: Decorate Your Space



Celebrate: Yerd of the Month



Celebrate: Candy



Motivate: Go to Workshops



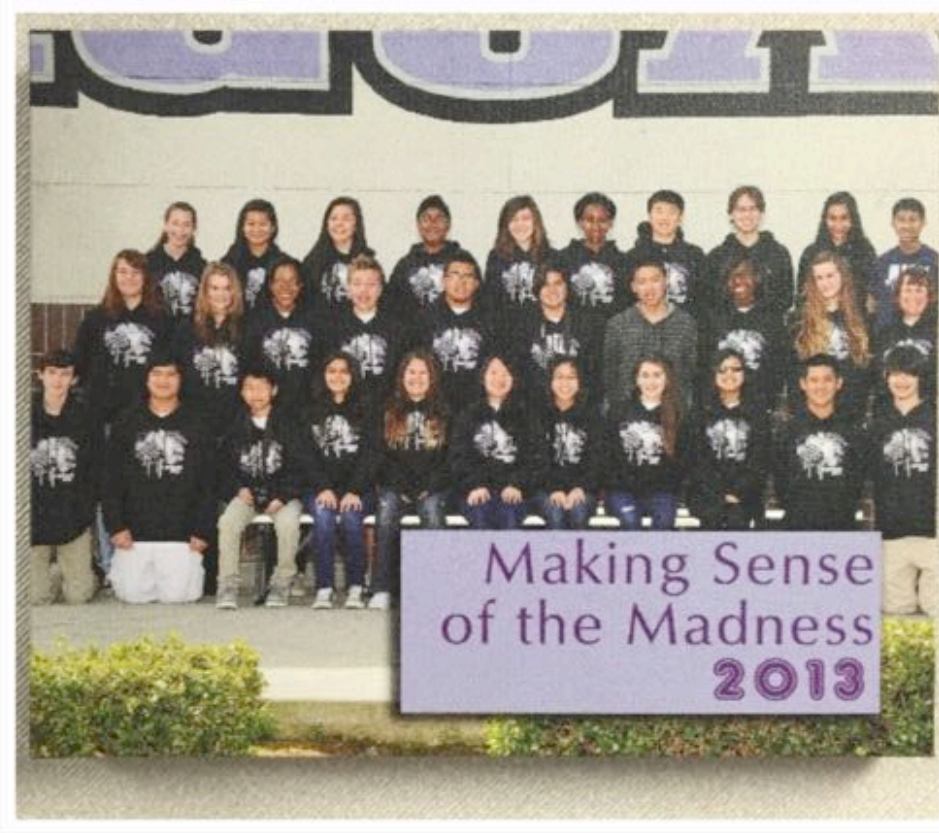
Motivate: Sales

Ad Sales - The Mad "Adder" Club

- Similar to commission-based businesses
- Make different levels for ad sales ("Tea Party Level", "White Rabbit Level", etc.)
- Students get to move up the ladder
- Various rewards/prizes per level



Celebrate: Leave a Legacy



Celebrate: Leave a Legacy

We spend all year taking photos, interviewing students, writing captions and stories and designing spreads for our peers. Everybody knows what we do, but no one knows how we do it. This is the long-awaited documentation of what goes on behind the scenes in yearbook. The lessons, the deadlines, the work nights and the Saturdays. The icebreakers, the parties, ^{yum} the pins and the food. The laughs, the tears, and the memories. This is our yearbook, this is our staff, this is
the Family Scrapbook



Motivate: Press Pass Promise

- Make it Matter!
Invite the Administration in to conduct a swearing in ceremony
- Right hand over your heart, left hand on your badge and repeat after me:

The Press Pass Promise

On my honor, I will try:
To respect the privileges of my position,
To be responsible at all times,
And to live by the Yearbook Contract.

The Yerd Law

I will do my best to be
honest, fair, and responsible for what I say and do,
to be courageous and meet new people,
to turn onesies into twosies,
to let the theme be my guide,
and to
respect myself and others,
respect authority,
be open to criticism and feedback,
make the school a better place, and
be a Yerd not a Turd.

Celebrate: Yerd Week

YERD

november

WEEK

17-21

Monday

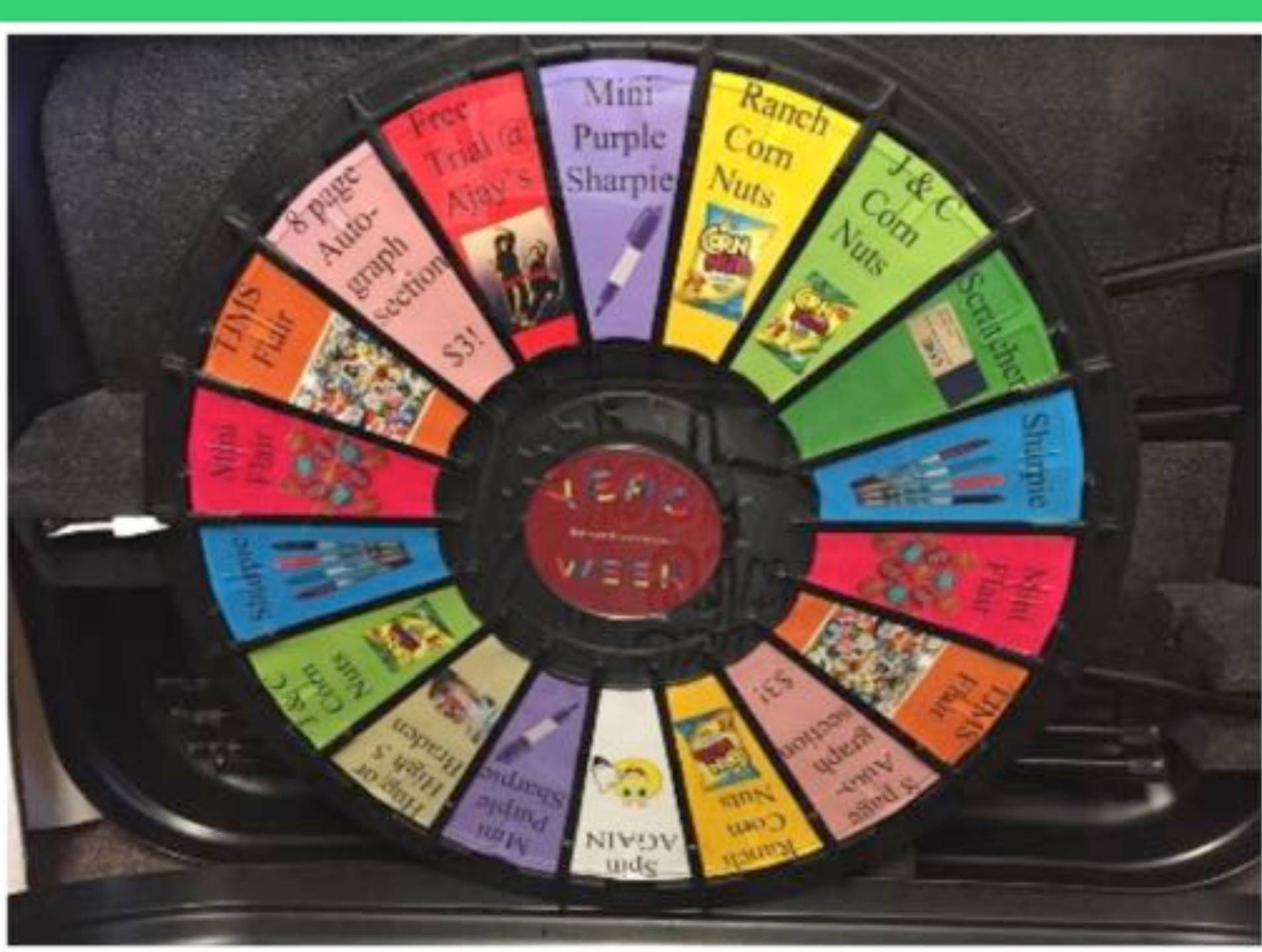
Tuesday

Wednesday

Thursday

Friday

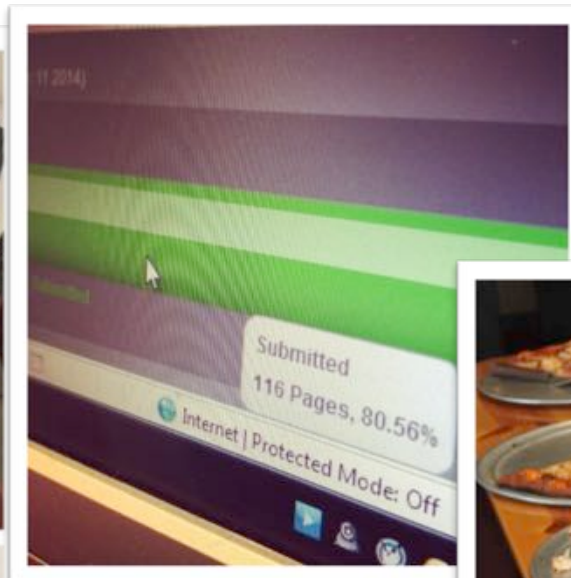
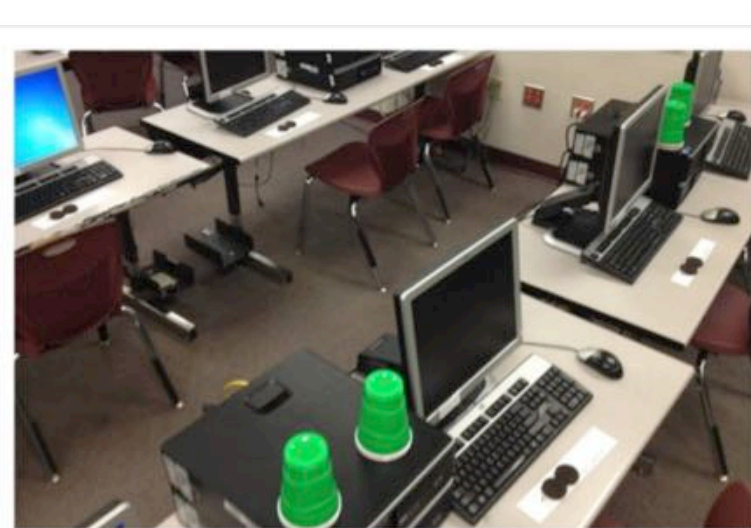






Celebrate: Submissions

- 50% = 50/50 party (Floats, pizza, cookies – 50/50 bars)
- 80% = Listen to 80's music all week; 90% = 90s music
- 100 pages (1 + 2 cookies), 144 pages (dozens!), etc.



Motivate: Grids & Grub Nights

- After School Snack
- 4:00 RPS Battle
- 4:30 Snack Release
- 5:00 10 minute Tag Break
- 5:30 Snack Release
- 6:00 Game/Challenge
- 6:30 Dinner (Nacho bar or parent provided)



Motivate: Grids & Grub Nights

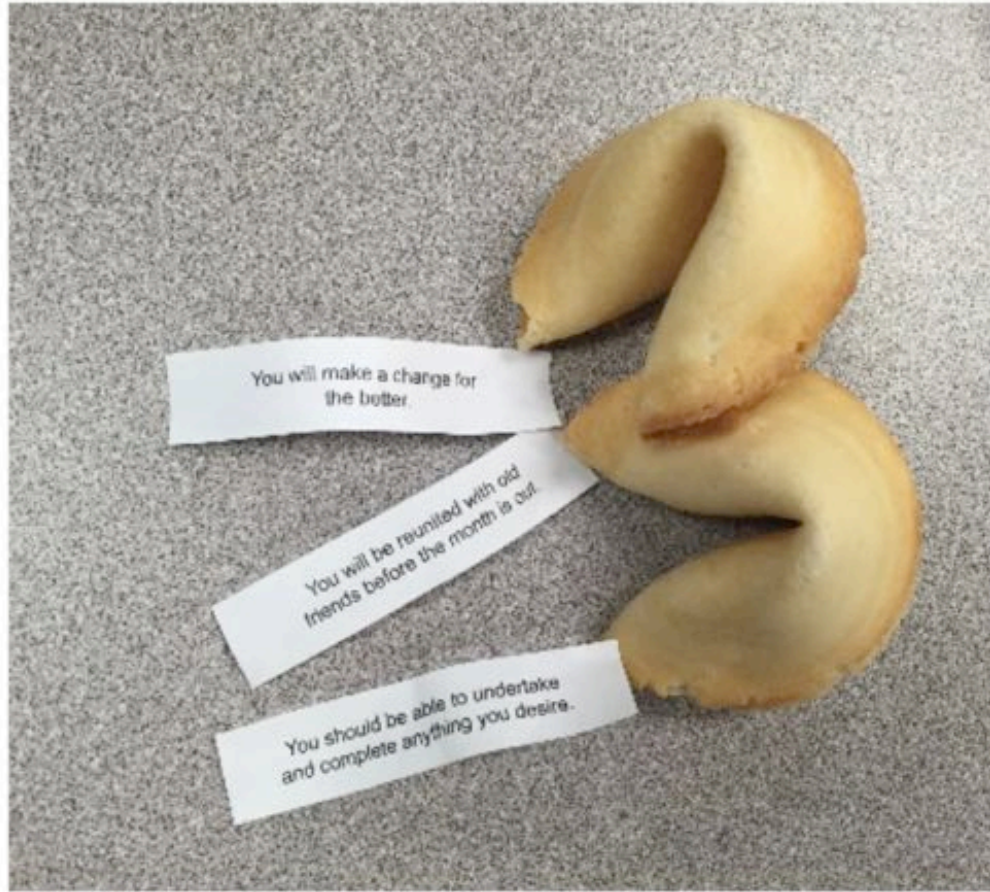


Motivate: Volunteer

- Challenge your staff to support other groups on campus (ASB, Clubs, etc.)
- *Example:*
 - Schoolwide canned food drive – split yerds into teams & winners pie the losers at lunch.



Motivate: Monday Meetings



Motivate: Monday Meetings

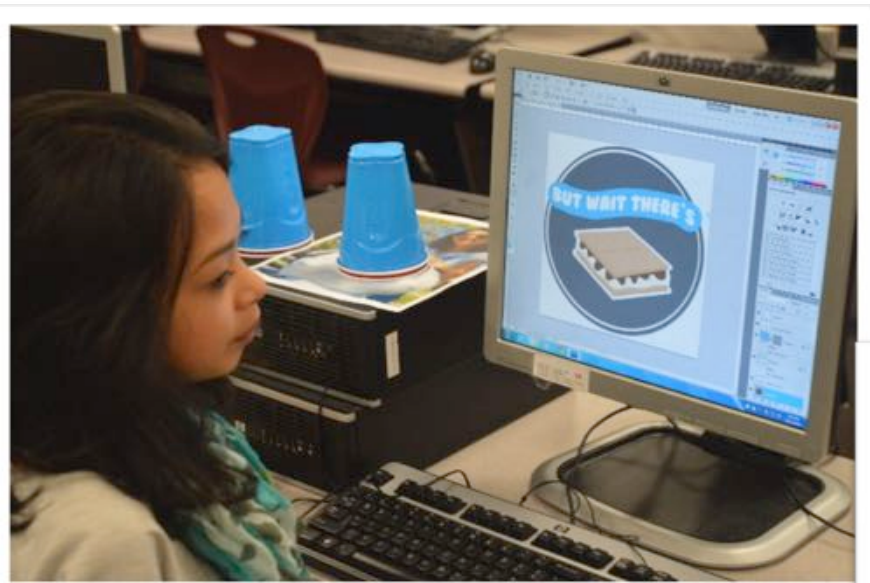
It's long hours in front of the computer. It's bringing many ideas **TOGETHER** and blending them into one. We laugh, brainstorm, take photos, design, eat, write, edit, save and eat some more.

WE create something greater than ourselves. Working together, our staff **CAN** do amazing things. The memories we preserve will last well beyond our years within these walls.

YEARBOOK TRULY MAKES A DIFFERENCE.



Motivate: Embrace the Theme



Motivate: Games

Take a cue from The Ellen Show

- “Wonderful Web Video Wednesdays”
 - Watch something cute or funny once a week
 - Staffers can suggest videos too
- 5 min Dance Breaks or RPS Battles
- Know or Go Game
 - Fun way to review yearbook trivia
- Heads Up Game
 - Gets kids to think fast on their feet - good journalism skill!



Motivate: Games



Motivate: Games



Motivate: Getting to Know You

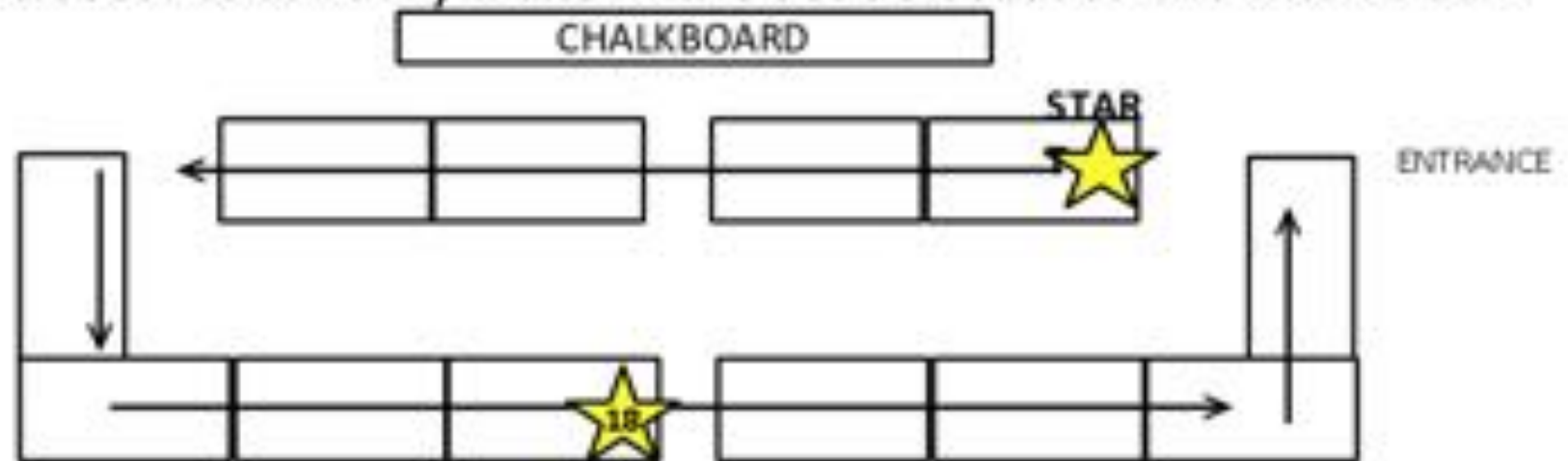
- Seating icebreakers – everyday for the first week

Read this card completely. Do not enter the room until you understand the instructions. You may talk about the instructions before you enter the room. When you understand the instructions, give the card back to Ms. Staub, enter the room, and begin.

- 1) Complete this challenge in complete silence: Remain silent for the entire activity. Do not talk or whisper after you enter the room.
- 2) In the room, line up in order by height.
- 3) Then take your seats with the shortest person in Seat 1.
- 4) Do not skip seats.
- 5) When the class is seated, the student in Seat 12 raises his or her hand, and when called on reports that the class is ready.

STOP – BEFORE YOU SIT- READ THESE DIRECTIONS

- Sit in birthday order so that the person with the birthday closest to January 1 sits in the seat closest to the main door.



- The year you were born doesn't matter.
- Don't skip seats.
- You have until 1 minute after the bell to be in order
- When everyone is seated, the student in Seat 18 will raise his or her hand and report that the class is ready to begin.

Celebrate: Shout Outs



Motivate: Shout Outs



Celebrate: Pen Pals



Celebrate: Have Fun!



Celebrate: Have Fun!



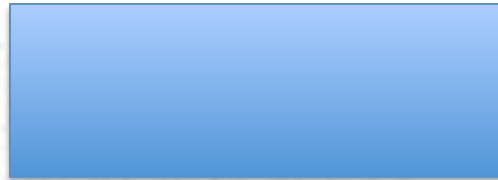
Celebrate: The Yerdy Awards

THE 3RD ANNUAL YERDY AWARDS

MOST LIKELY TO SCARE AN
INTERVIEW SUBJECT

GOES TO:

MARY



Celebrate & Motivate: FOOD



4. Chips/
pretzels/
popcorn

3. Any form of
Cake

2. Pizza

1. Oreo Balls!

Oreo Truffle Ball Recipe

Ingredients

- 1 pkg. Oreos – Regular or Mint Flavor
- 1 container of chocolate frosting (8 oz.)
- 1 pkg of chocolate bark or candy coating

1. Finely crush the cookies in a food processor or a ziploc bag with a rolling pin.
2. Microwave the chocolate frosting for 5-10 seconds
3. Stir in $\frac{3}{4}$ of the frosting (add more if it seems to dry) and mix together with crushed Oreos. (I usually do this in my kitchenaid, you could also use a hand held mixer. Mixing it with your hands also works well but is very messy.)
4. Mash the two together completely.
5. Roll the mixture into 1" balls and place on wax paper covered cookie sheet.
6. Place in refrigerator for a 5-10 minutes (to help retain shape when dipping in melted chocolate).
7. Melt chocolate as directed on the package and then dip balls into chocolate, tap off extra and set aside on wax paper covered cookie sheet to dry.
8. Refrigerate for another 5-10 min and enjoy!



THANK YOU!

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